

# Mobile App – Press Release



Wisbech musician, Matt McChlery has now got his own mobile smartphone app thanks to the fabulous computing power of reverbnation.com (a website designed to help musicians promote their music). The app not only includes a selection of Matt’s songs but also brings his youtube videos, twitter feed, blog feed, photos, biography and all upcoming events into one place – your phone!

The app is for Android smartphones and is available as a free download. However, the app is not available from conventional app stores (eg. Google play) but can be downloaded directly from Matt McChlery’s reverbnation.com profile or by scanning a code with your phone from Matt’s blog on [www.mattmcchlery.com](http://www.mattmcchlery.com)

Matt McChlery has been writing and recording songs since the 90s, some of which have received radio airplay on numerous radio stations in the UK as well as abroad. Many of Matt’s songs are also sung in churches around the world as he writes modern worship songs for congregational use. In 2010 Matt was a semi-finalist in the Rock/Indie category of the UK Songwriting Competition with his song ‘All Around’, which you can hear on the app. Matt currently lives in Wisbech and is the Musical Director at The King’s Church, Wisbech. He also teaches at a local primary school. Matt is also the UK Ambassador for the international ministry ‘Worship Academy’.

Matt has received positive media interest about the launch of his new app and was interviewed live on BBC Radio Cambridgeshire’s Sunday Breakfast Show (Sunday 3<sup>rd</sup> February 2013).